



# PSA'S PUBLIC SERVICE ANNOUNCEMENT G u i d e l i n e s

**When submitting PSA requests, please include the following:**

1. Email requests to [helpdesk@tonation-nsn.gov](mailto:helpdesk@tonation-nsn.gov)
2. Department and Program PSA is coming from
3. Subject Line
4. Requested recipients:
  - Executive Branch
  - Legislative Branch
  - Judicial Branch
  - Districts
5. Posting locations:
  - Employee Intranet Portal
  - TON website ([tonation-nsn.gov](http://tonation-nsn.gov))
6. Current TON Seal
7. Ensure the PSA clearly shows it's from the Tohono O'odham Nation
8. Quality images
  - Ensure image resolution is clear
9. Images are appropriate for distribution.
  - No offensive images
  - No inappropriate images
10. Proofread
11. Reduced file size
  - avoid submitting large files, reduce as much as possible
12. Submit original file format (Word, Publisher, PowerPoint etc.)
13. Date/time of event
14. Contact number/email address for questions.
15. Verify any included links or QR codes work properly.



## Not Allowed

Job announcements

\*Board vacancies are allowable.

